



CXM Direct LLC Cookies Policy

If you require any additional clarification regarding CXM Direct Cookies Policy, please contact CXM Direct Customer Support at support@CXMdirect.com



This Cookies Policy describes how CXM Direct LLC (hereinafter referred to as ‘the Company’, “CXM”, “We”, “our”, “us”) will use cookies to distinguish you from other users of the Website. This helps us to provide you with a more relevant and effective experience when you browse our Website, including presenting websites according to your needs or preferences and it allows us to improve the site generally.

All websites that operate across certain parts of the European Union are required to obtain consent when using or storing cookies on your computer or mobile device. This Cookie Policy provides you with comprehensive information about the cookies we use and the way in which we use them. You should also read our Privacy Policy in conjunction with this Policy.

1. What is a cookie?

Cookies are small files information that often include a unique identification number or value, which are stored on your computer’s hard drive as a result of you using our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies as soon as you visit our Website.

Cookies are frequently used on many websites on the internet and you can choose if and how a cookie will be accepted by changing your preferences and options in your browser. Some of our business partners (i.e. advertisers) use cookies on our Website(s). We have no access to, or control over, these cookies.

The cookies do not contain personally identifying information nor are they used to identify you. You may choose to disable the cookies. However, you may not be able to access some parts of our Website if you choose to disable the cookie acceptance in your browser, particularly the secure parts of the Website.

2. How to delete and block cookies

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website. Further information on deleting or controlling cookies is available at www.AboutCookies.org.

3. Your consent

By continuing to use our Website, you are agreeing to our placing cookies on your computer in order to analyze the way you use our Website. If you do not wish to accept cookies in connection with your use of this Website, you must stop using our Website.



Cookies Policy

4. The way in which we use cookies

4.1. Session Cookies

We use session cookies for the following purposes:

- To allow you to carry information across pages of our site and avoid having to re-enter information;
- Within registration to allow you to access stored information;
- Non-personal data for tagging purposes only.

4.2. Persistent Cookies

We use persistent cookies for the following purposes:

- To help us recognize you as a unique visitor (a number) when you return to our website and to allow us to tailor content or advertisements to match your preferred interests or to avoid showing you the same adverts repeatedly.
- To compile anonymous, aggregated statistics that allow us to understand how users use our site and to help us improve the structure of our website.
- To internally identify you by account name, name, email address, customer ID, currency and location (geographic and computer ID/IP address)
- To differentiate users who are on the same network to enable us to correctly allocate transactions to the appropriate account.
- Within research surveys to ensure you are not invited to complete a questionnaire too often or after you have already done so.

4.3. Third Party Cookies

Third parties serve cookies via this site. These are used for the following purposes:

- To serve advertisements on our Site and track whether these advertisements are clicked on by users.
- To control how often you are shown a particular advertisement.
- To tailor content to your preferences
- To count the number of anonymous users of our site.
- For website usage analysis

5. Contact us

If you have any enquiries on the Cookies Policy, please contact support@cxmdirect.com.

We are committed to keeping your personal information safe. For more information on how we handle your data, please read our Privacy Policy.